CamTESOL

14th Annual CamTESOL Conference

on English Language Teaching

10-11 Feb 2018
Phnom Penh, Cambodia

ENGLISH LANGUAGE TEACHING IN THE DIGITAL ERA

ADVERTISING AND SPONSORSHIP PACKAGE

Organised by

idp
education
open your world

The CamTESOL Conference
Series is an initiative of IDP Education

OVERVIEW

Conference Overview

About the conference

IDP Education (Cambodia) established the CamTESOL conference series in 2005. It is the premier professional development forum for teachers and researchers of English in Cambodia. It has also become a significant international conference with over 1,700 participants from more than 30 countries now attending annually.

Aim of the conference

The conference is designed to be practical and of direct benefit to practising teachers of English. The aims of the conference are to:

- Provide a forum for the exchange of ideas and dissemination of information on good practices within English Language Teaching;

- Strengthen and broaden the network of English language teachers and all those involved in the ELT sector in Cambodia and the region;

- Increase the links between the ELT communities in Southeast Asia and the international ELT community;

- Showcase research in the fields of language and language education.

Who attends this conference?

The conference brings together the following groups of stakeholders from Cambodia and the broader Asian region as well as other international participants and presenters:

- Classroom teachers of English and teacher trainers;

- Researchers in the fields of ELT and Linguistics;

- Administrators of English language schools and universities;

- Educators with an interest in international language education;

- ELT-related individuals and institutions and Ministry of Education representatives;

- Foreign experts or researchers who wish to network within the ELT communities in Southeast Asia.

When will the conference be held?

The 14th CamTESOL Conference on English Language Teaching will be held on 10 - 11 February 2018 in Phnom Penh, Cambodia. The theme of the 2018 conference is **English Language Teaching In The Digital Era.**

Ways in which your company/organisation may benefit from advertising or sponsoring at CamTESOL:

1. **Gain face-to-face exposure** to national and international delegates from the TESOL industry

2. **Maintain a high profile** with existing and emerging target markets

3. **Generate new business opportunities** through networking with teachers and administrators and evaluating market trends

4. **Meet decision makers** who have an interest in supporting English language teaching throughout Cambodia and the region

5. **Demonstrate involvement with, commitment to, and support** for the industry. This will be widely acknowledged by conference delegates

6. **Launch new products or services** in front of an English speaking audience

SPONSORSHIP OPPORTUNITIES

Main Sponsorship and Event Sponsorship Packages

Type of Sponsor	Main Sponsorship Packages			Event Sponsorship Packages					
	Platinum *	Gold *	Silver *	Welcome Cocktail Reception	Venue	Lunch**	One Refreshment Break***	Presentation Stream Sponsor	Presentation Session Sponsor
In USD	20,000	10,000	5,000	10,000	5,000	5,000	2,000	1,000	500
Acknowledgements and Benefits									
Acknowledgement as sponsor by the conference convenor during conference opening	√	√	√	√	√	√			
Acknowledgement as sponsor on PowerPoint screens during conference	√	√	√	√	√	√	√	√	√
Hyperlinked company logo on conference digital media	√	√	√	√	√	√			
Company logo badged as Conference Platinum Sponsor	√								
Company logo printed on conference promotional literature	√								
Company logo printed on conference banners displayed during conference	√	√	√						
Company logo appearing on signage related to conference streams	√								
Listing of company name and logo in the 'Sponsor and Exhibitors' section of conference handbook and CamTESOL Mobile App	√	√	√	√	√	√	√	√	√
2- minute speech at official opening ceremony	√			√					
Advertisement in front section of conference handbook	2 full page colour	1 page colour							
Advertisement in conference handbook			1 page colour	1 page colour	1 page colour	1 page colour			
Exhibitor booth	2	1							
Insert in conference bag	2	1	1	1	1	1			
Complimentary registrations to conference	8	4	2						
Complimentary tickets to Welcome Cocktail Reception	8	4	2	4	3	3	2	2	1
Complimentary tickets to Conference Dinner	8	4	2						
Promotional display at sponsored event				√	√	√	√	√	√
Sponsored event-naming right for company				√	√	√	√	√	√
Stage backdrop at sponsored event				√					

* The conference sponsors are at the discretion of the Advertising and Sponsorship Committee.
** Lunch is served on Saturday.
*** Refreshment Break(s): Cost of Refreshment Breaks varies according the number sponsored, costed at US$2,000 each. Refreshment Breaks are held on Saturday morning, Saturday afternoon, and Sunday morning.

ADVERTISING AND EXHIBITS

Advertising in Conference Handbook

The Conference Handbook of A4 size is produced and distributed to all attendees and speakers at the Regional ELT Research Symposium and the Main Conference. It contains the conference program, abstracts of plenary sessions and parallel sessions, bio data of the speakers, a list of sponsors and exhibitors and details of the conference committees and organisers. The Conference Handbook is referred to regularly throughout the conference.

The digital version of the Conference Handbook will be available at the 2018 conference, which can be downloaded from the website or viewed in the CamTESOL Mobile App.

Options	Pricing
Back cover (colour)	US$ 1,900
Inside front cover (colour)	US$ 1,600
Inside back cover (colour)	US$ 1,600
First page – opposite inside front cover (colour)	US$ 1,600
Inside full page (colour)	US$ 1,000
Inside half page (colour)	US$ 500

A full page advert is A4.These prices are based on the provision of print-ready artwork.
An electronic copy of the advertisement should be sent to IDP Education (Cambodia) no later than **01 January 2018**.

Exhibitor

Item	One booth	Two booths	Three booths
Size	2.5m x 2.5m	2.5m x 5m	2.5m x 7.5m
Price	US$350	US$600	US$900
Furniture	1 table 2 chair	2 tables 4 chairs	3 tables 6 chairs
Complimentary registration to Main Conference (10 – 11 February 2018)	2	4	6
Complimentary ticket to Welcome Cocktail Reception (9 February 2018)	1	2	3
Listing of company name as exhibitor in Conference Handbook and CamTESOL Mobile App	Yes	Yes	Yes

Conference Bag Inserts

Options	Pricing	Benefits
Inserts in conference bag	US$ 400 (one page A4/smaller leaflet)	Around 1700 conference bags will be distributed
	US$ 600 (multi page A4/smaller leaflet or booklet)	
Stationery in conference bag	POA	
Flyers on conference chairs	US$ 600 (opening plenary session)	Around 1700 flyers will be placed on the conference chairs
	US$ 600 (closing plenary session)	

Deadline for confernce bag insert is on **20 January 2018**.

CAMTESOL ASEAN ACCESS PROGRAM

The ASEAN Access Program allows you to sponsor participants from the ASEAN region to participate in the CamTESOL Conference.
Sponsorship includes:
- Registration to 14th Annual CamTESOL Conference
- Registration to Regional Research Symposium
- Registration to Welcome Cocktail Reception
- Partial airfare contribution
- Accommodation at designated 2-star hotel

Cost of Sponsorship
Sponsorship does NOT cover all costs for a delegate but is a co-contribution to that of the individual. Cost of sponsoring an individual national from:
- Vietnam/Thailand   US$350
- Laos   US$450
- Myanmar/Philippines/Indonesia/Malaysia   US$550

Sponsors can also select a combination of nationals.
- Gold Sponsorship   US$5000+ in cumulative total
- Silver Sponsorship   US$3000+ in cumulative total
- Bronze Sponsorship   US$2000+ in cumulative total

Different conditions apply to delegates from Vietnam/Thailand/Laos.

Sponsors may identify an individual or category of teacher to receive the sponsorship.

Recognition
As an ASEAN Access Program sponsor, you/your organisation/institution will be recognised as contributing to the professional development of English language teachers in the ASEAN region. Sponsors will be profiled across a multi-media platform including the CamTESOL website, the CamTESOL Mobile App, social media, conference handbook and the conference-wide PowerPoint presentation.

CAMBODIAN PROVINCIAL TEACHER SPONSORSHIP

You, your school, college, university, organisation or company may wish to sponsor a Cambodian provincial teacher or a group of teachers to attend CamTESOL. All sponsors are acknowledged in the Conference Handbook.

Sponsorship only covers the registration fee of US$80 per individual. Sponsors can decide on the number of Cambodian provincial teachers they sponsor as follows:

- Gold Sponsorship   20 Cambodian provincial teachers
- Silver Sponsorship   10 Cambodian provincial teachers
- Bronze Sponsorship   5 Cambodian provincial teachers
- Individual Sponsorship   1 Cambodian provincial teacher

Acknowledgements and Benefits
Acknowledgement as a Cambodian Provincial Teacher Sponsor in the PowerPoint presentation before the opening and closing plenary sessions and during lunch and tea breaks, at the Welcome Cocktail Reception and at the Conference Dinner;
Listing of individual / institution / company name in the sponsor section of the Conference Handbook;
Contribution to the development of ELT for Cambodian provincial teachers.

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